WHAT IS CLAIMED IS:

1. A method for automatic log-in of a subscriber station into an external information system for which a non-automatic log-in is performed by transmitting to said external information system a subscriber identification, an associated password and a station identification, said method comprising:

activating automatic log-in for a particular subscriber identification by, transmitting a request from the subscriber station to the external information system;

establishing a secret code for the particular subscriber identification in the external information system and transmitting the secret code in a hidden manner to the subscriber station;

storing the secret code in a hidden manner in the subscriber station; and

implementing an automatic log-in of the subscriber station into the external information system by said subscriber station transmitting to the external information system in a hidden manner the subscriber identification without the password, the station identification and the code.

2. The method according to Claim 1, wherein activating the automatic log-in comprising:

performing a non-automatic log-in of the subscriber station into the external information system by transmitting the subscriber identification, the pertaining password and the station identification to the external information system; and

transmitting a request in the logged-in condition.

- 3. The method according to Claim 1, wherein the subscriber station is situated in a motor vehicle and communicates with the external information system by way of a radio communications network.
- 4. The method according to Claim 1, wherein the station identification contains a vehicle-specific parameter.
- 5. The method according to Claim 1, wherein a single code is established for each station identification.
- 6. The method according to Claim 1, wherein during activation of the automatic log-in in the external information system, an input is established in a

subscriber list for a corresponding subscriber identification with the station identification and the pertaining code for the automatic log-in.

- 7. The method according to Claim 1, wherein the external information system has a list of permissible subscriber identifications for each respective station identification.
- 8. The method according to Claim 7, wherein during a log-in request of the subscriber station, the external information system transmits the list of permissible subscriber identifications and visually indicates the list at the subscriber station.
- 9. The method according to Claim 1, wherein a cancel request for the subscriber identification is provided which deactivates the automatic log-in for a particular used subscriber station.
- 10. The method according to Claim 1, wherein a cancel request for the subscriber identification is provided which deactivates the automatic log-in for each subscriber station.
- 11. The method according to Claim 1, wherein the secret code has a sequence of characters that are defined within a predetermined value range.

- 12. The method according to Claim 1, wherein the secret code is generated by a random process in the external information system.
- 13. The method according to Claim 1, wherein during an attempted automatic log-in, including transmission of an incorrect code to the external information system, the automatic log-in for each subscriber station is deactivated.